



2024 Rate Card

Printed advertising in The Ringing World

Display Advert Rates (single insertion)

	<p>Ninth page 58mm (W) x 81mm (H) Colour: £47 Black & White: £38</p>	
	<p>Sixth page 90mm (W) x 81mm (H) or 186mm (W) x 40mm (H) Colour: £63 B/W: £50</p>	
	<p>Half page 186mm (W) x 125mm (H) Colour: £153 B/W: £123</p> <p>Full page (text area)* 186mm (W) x 260mm (H) Colour: £272 B/W: £219 (*full bleed available)</p>	

Notices / Line Advert Rates (black & white)

All types of text-only notices and announcements

- Ringing/meeting notices 20p per word (includes AGMs, special practices, events)
- All other notices: 60p per word for first 20 words then 20p thereafter
- Upgrade to Semi Display for £10. Add picture/logo for £5
- Death and funeral notices free of charge (*donations welcome*)
- Payment in advance

Barnstaple Ringers AGM 23rd April 2022 at 2pm. All welcome.
Email BR@ringing.co.uk

Barnstaple Ringers
AGM 23rd April 2024 at 2pm
All welcome
Email BR@ringing.co.uk

A 'Semi Display' example notice

Design and Discounts

- We can help you design your advert
- No charges on simple designs up to sixth-page size or print-ready artwork at any size
- Design charges apply on larger and complex advertisements
- Discounts available for series bookings:

Bronze	5%	3 issues over 2 months
Silver	10%	6 issues over 6 months
Gold	15%	12 issues over 12 months
Platinum	20%	24 issues over 12 months
Diamond	25%	52 issues over 12 months

Leaflet Insertion, BellBoard, Diary & Calendar Promotions

Please ask for details, costs from £15 a month • Package discounts available